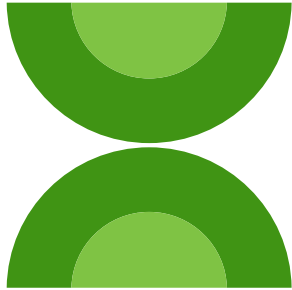
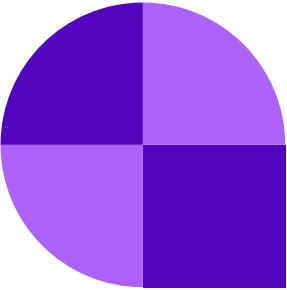


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# Vindicia and Paysafe joint solution

Combining Paysafe's payment processor platform with Vindicia's subscription billing and customer retention solutions

## Business challenge

To grow your online business and ensure dependable, recurring revenue streams, your company needs to start accepting credit card payments. To do so, you need to choose a payment processor. But which of the dozens of payment processors available today should you choose?

What you need is a proven, reliable, large-scale payment processor that can support all of your recurring revenue needs, including secure, friction-free payment transactions covering the widest range of credit cards and other payment methods.

But you also need a solution that will ensure the highest possible success rates for your billing and payment transactions. As much as 10-15% of card transactions typically fail, which can have a dramatic impact on your subscription or recurring revenue business. So, you need a solution that not only supports secure, broad-based billing and payment transactions, but also provides the highest possible transaction success rate.

## The combined solution

Vindicia and Paysafe have joined forces to offer the ideal solution. We've combined the proven, reliable Paysafe payment processor platform with the Vindicia Subscribe subscription billing solution and the Vindicia Retain customer retention solution. The combined solution will

enable your business to securely bill unprecedented volumes of recurring payment transactions while automatically resolving previously declined payments.

## Secure payment processing through Paysafe

The Paysafe payment platform provides everything you need to confidently accept payments from customers around the world. Through a fully PCI-compliant integrated online payment processing solution, your customers will enjoy a seamless and trustworthy checkout experience.

## Paysafe benefits

- Full-service merchant account provisioning, onboarding and processing
- Licensed Acquirer in Europe with Mastercard and Visa
- International Acquirer through banking relationships
- Processing in 100+ currencies, broad range of alternative payment methods, and cross-border expertise
- Fraud, risk and chargeback management along with PCI compliance
- Full suite of API and SDKs
- Advanced reporting and transaction management system

**Paysafe:**

## Manage and bill subscribers with Vindicia Subscribe

The Vindicia Subscribe SaaS-based subscription billing solution provides comprehensive features that support all aspects of the subscription business lifecycle:

- **Acquire.** Attract new subscribers with the freedom to launch and refine offers. Get creative knowing that your billing solution helps you speed ideas to market.
- **Bill.** Support all the pricing and payment options that your customers want while accessing data-driven insights into revenue.
- **Retain.** Benefit from lower active and passive churn by reducing billing friction and leveraging subscription intelligence to resolve declined transactions.
- **Expand.** Mine data for opportunities to upsell and cross-sell. Pricing insights help you grow revenue from existing customers.
- **Succeed.** Connect with Vindicia subscription experts for industry benchmarking data, best practices, and ideas to increase revenue.

## Resolve failed transactions with Vindicia Retain

Vindicia Retain has been integrated with the Paysafe payment processor. It automatically evaluates failed payment transactions and applies proprietary business rules and logic to optimize the transaction, so that the payment can be processed successfully.

Better still, when failed transactions are repaired, your customers won't even know that there was a problem. There is no disruption in service, and no need for an intrusive email or phone call. And you retain the revenues from the current billing and all future billings because your customer stays with your product or service.

Vindicia Retain utilizes sophisticated algorithms and subscription intelligence to automatically resolve up to 15 to 30% of failed payment transactions. Vindicia Retain reduces passive churn, immediately increasing your card-based revenue by 3 to 6% – and dramatically extending customer lifetime value.

## Vindicia Subscribe benefits

- Boost business success by supporting every phase of the subscription lifecycle
- Reduce customer acquisition and billing costs
- Support all payment options
- Simplify upselling and expansion
- Uncover insights to increase revenue streams

## Vindicia Retain benefits

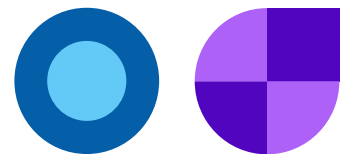
- Increase top-line revenue overnight
- Improve customer retention
- Extend customer lifetime value
- Offer a better customer experience
- Reduce involuntary churn

## About Paysafe

Paysafe is a leading specialized payments platform. Its core purpose is to enable businesses and consumers to connect and transact seamlessly through industry-leading capabilities in payment processing, digital wallet, card issuing and online cash solutions.

With over 20 years of online payment experience, an annualized transactional volume of over US \$85 billion, and approximately 3,000 employees located in 12+ global locations, Paysafe connects businesses and consumers across 200 payment types in over 40 currencies.

Delivered through an integrated platform, Paysafe solutions are geared toward mobile-initiated transactions, real-time analytics and the convergence between brick-and-mortar and online payments. For more information, visit [www.paysafe.com](http://www.paysafe.com).



## ABOUT VINDICIA

Vindicia offers comprehensive subscription management solutions that help businesses acquire and retain more customers. Providing much more than just a billing and payments system, the company's SaaS-based subscription management platform combines big data analysis, strategic consulting and proprietary retention technology. Vindicia provides its clients with more recurring revenue, more customer data, better insights, and greater value throughout the entire subscriber lifecycle. To learn more visit [www.vindicia.com](http://www.vindicia.com).

Vindicia, Inc., 2988 Campus Drive, Suite 300, San Mateo, California 94403-2531, +1 650 264 4700

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