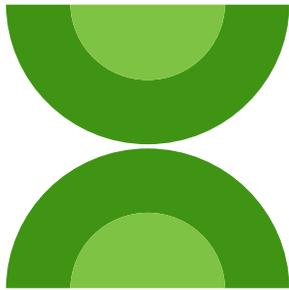
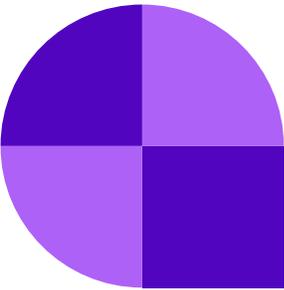


**vindicia**<sup>®</sup>  
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# Vindicia subscription management solutions

Create amazing subscription experiences



## Think Vindicia for higher revenue, greater usability, and expanded capabilities

Vindicia is your trusted business partner across the entire subscription lifecycle. Regardless of your industry and unique challenges, we've got you covered with streamlined subscription billing and retention solutions that will help you win and keep more customers engaged.

We make subscription billing feel simple, so you can focus on building better experiences and attracting customers. Trust our subscription intelligence, recommendations, and analytics to make more informed decisions. You gain competitive advantage with data-driven insights and the freedom to pursue opportunities to increase revenue.

## Vindicia Subscribe: Manage the entire subscription lifecycle

Vindicia Subscribe (formerly Vindicia CashBox) is our comprehensive SaaS-based subscription management and recurring billing platform integrated with a wide range of payment methods and processors. It simplifies customer engagement at all touchpoints in the subscription lifecycle;

- **Acquire:** Design and implement promotions and coupon-based campaigns with rolling or fixed periods. Effortlessly launch seasonal campaigns and promotions. Clone successful campaigns and easily modify them for new audiences, products, and channels. Offer fixed-amount or percentage-based discounts, or grant additional free time.
- **Bill:** Deliver the pricing options and frictionless billing and payment options that customers expect, while supporting reporting, revenue recognition, and other financial processes. Accept multiple payment methods, including credit cards, debit cards, ACH, Amazon Pay, Apple Pay, Google Pay, PayPal, ELV, direct debits, mobile payments, and more.

- **Retain:** Dramatically reduce both active churn, which is when a customer chooses to cancel a subscription, and passive churn, which is when a customer leaves involuntarily due to a payment issue. Automatically resolve declined transactions, extend customer lifetime value, and boost long-term revenue streams.
- **Expand:** Grow your business by upselling, cross-selling, and rapidly expanding into new geographies, new products, and new lines of business.
- **Succeed:** You get more than an end-to-end SaaS platform. You get a partner who is dedicated to your long-term subscription business success. Learn from our consultants who will share industry benchmarking data, subscription intelligence, best practices, and revenue-enhancing ideas.

For more details, check our [Vindicia Subscribe data sheet](#).

## Subscription intelligence: Benefit from our "Network Effect"

Over the past 15 years, we've accumulated a massive set of payment and subscription business-related data, based on \$38 billion processed during 940 million transactions involving over 350 million digital accounts. We've developed and validated practical insights that bring unique value. It's what we call the Network Effect. We share these insights with our clients through best practices, advanced retention technology, and recommendations and benchmarking via periodic Client Business Reviews.

## Vindicia Subscribe Plans: Choose the plan that best supports your business

Each of Vindicia Subscribe's three plan options is tailored to fit a different revenue growth stage. The solution grows with your business to meet your evolving needs, based on key learnings from your specific industry:

- **Vindicia Essentials.** Get support for up to 50,000 subscribers. Designed for small, new, and nimble businesses.
- **Vindicia Grow.** Accelerate your path to one million subscribers. Designed for fast scaling, growth-oriented businesses looking to take their business to the next level.
- **Vindicia Enterprise.** Take your subscriber base over the one-million mark as you benefit from Vindicia's subscription business expertise, consulting services, and insight into best practices.

Learn more about [Vindicia Subscribe Plans](#).

## Vindicia Retain: Boost customer retention

Vindicia Retain (formerly Vindicia Select) cuts passive churn and drives higher customer lifetime value by correcting failed credit and debit card payment transactions. Our customer retention solution can be used with your current billing system or in conjunction with the Vindicia Subscribe platform.

Vindicia Retain's unique retention technology:

- Applies subscription intelligence and analytics from Vindicia's vast data set of payment transactions to extract invaluable insights into when and why payments are accepted or declined.
- Unravels the reasons for transaction failure and then automatically determining which corrective action to take to resolve the issue.
- Resolves up to 30% of terminally failed payment transactions for an immediate 3 to 6% boost to your card-based revenue.

More importantly, you retain the customer without the hassle and churn risk of asking for another payment method – resulting in greater lifetime value.

For more details, check out our [Vindicia Retain data sheet](#).

## Why Vindicia?

We're part of Amdocs, a \$4 billion company with 25,000 employees worldwide. Our subscription management and retention solutions have been designed to improve your subscription metrics – so you can devote more energy to innovation. As you free your team to create fresh experiences and better offers, we make the revenue side of success less stressful. Measure the difference in your bottom line, and see lasting gains in the longevity of your customer relationships.

Ready to learn more? [Contact Vindicia today](#).

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## About Vindicia

Vindicia offers comprehensive subscription management solutions that help businesses acquire and retain more customers. Providing much more than just a billing and payments system, the company's SaaS-based subscription management platform combines big data analysis, strategic consulting and proprietary retention technology. Vindicia provides its clients with more recurring revenue, more customer data, better insights, and greater value throughout the entire subscriber lifecycle. To learn more visit [www.vindicia.com](http://www.vindicia.com).

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